



TEMPORARY OCCUPATION OF PUBLIC SITES AND AREAS
Daily rates per sq.m. (in
(Dec. A.C. 39 dated 23/7/2014)

	Normale €	Speciale €
I Categoria	1.61	3.22
II Categoria	1.44	2.88
III Categoria	1.27	2.56
IV Categoria	1.12	2.24

According to [Decree no. 44/2004](#) :

- For **filming located wholly or predominantly in the territory of Roma Capitale**, no charge is made for occupying public soil with the exception of those for advertising purposes.
- **Whenever productions are not filming wholly or predominantly in the territory of Roma Capitale**, the rates for occupying public soil will be reduced by 50%.

TARIFFS FOR FILMING IN MONUMENTAL AND ARCHAEOLOGICAL AREAS SUBJECT TO LIMITS (DEL. C.S. no. 9/2016)
Daily rate

MUSEUM CATEGORY -A-

1) Musei Capitolini

Amounts without VAT

a) <i>Filming for diffusion/scientific purposes</i>	833.33
b) <i>Filming for performance/entertainment purposes</i> o.....	2,459.01
c) <i>Filming for advertising purposes</i>	4,098.36

2) Museo di Roma

Amounts without VAT

a) <i>Filming for diffusion/scientific purposes</i>	833.33
b) <i>Filming for performance/entertainment purposes</i>	2,083.33
c) <i>Filming for advertising purposes</i>	2,916.67

3) Museo della Civiltà Romana

4) Multimedia installatiion c.d. Planetario di Roma c/o Museo della Civiltà Romana

5) Mercati di Traiano

6) Museo Ara Pacis

Amounts without VAT

a)	Filming for diffusion/scientific purposes	833.33
b)	Filming for performance/entertainment purposes	2,083.33
c)	Filming for advertising purposes	2,916.67

MUSEUM CATEGORY -B-

- 1) Centrale Montemartini
- 2) Museo Bilotti dell'Aranciera di Villa Borghese
- 3) Villa Torlonia - Museo del Casino Nobile
- 4) Museo della Repubblica Romana e della memoria Garibaldina

Amounts without VAT

a)	Filming for diffusion/scientific purposes	666.67
b)	Filming for performance/entertainment purposes	1,250.00
c)	Filming for advertising purposes	2,083.33

- 5) Galleria Comunale d'Arte Moderna e Contemporanea
- 6) Villa Torlonia - Casina delle Civette
- 7) MACRO
- 8) Museo Civico di Zoologia

Amounts without VAT

a)	Filming for diffusion/scientific purposes	416.67
b)	Filming for performance/entertainment purposes	833.33
c)	Filming for advertising purposes	1,666.67

MUSEUM CATEGORY -C-

- 1) Museo Barracco
- 2) Museo Napoleonico
- 3) Museo Canonica
- 4) Museo di Roma in Trastevere
- 5) Antiquarium del Celio
- 6) Museo delle Mura
- 7) Museo del Teatro Argentina
- 8) Museo di Casal de' Pazzi

MONUMENTS CATEGORY -A-

MAIN MONUMENTAL AND ARCHAEOLOGICAL AREAS

- 1) Mura di Aureliano - intero circuito e Porte
- 2) Antichi Acquedotti
- 3) Area Sacra di S. Omobono – Insula Volusiana
- 4) Auditorium di Mecenate
- 5) Parco Archeologico del Circo di Massenzio
- 6) Cisterna romana delle "Sette Sale"
- 7) Area archeologica dei Fori Imperiali
- 8) Insula romana sotto Palazzo Specchi
- 9) Ipogeo di Via Livenza
- 10) Ludus Magnus
- 11) Mausoleo di Augusto
- 12) Mitreo in Via dei Cerchi
- 13) Monte Testaccio
- 14) Necropoli Ostiense
- 15) Excubitorium Settima Coorte dei Vigili
- 16) Stadio di Domiziano
- 17) Area Archeologica del Teatro di Marcello e Portico d'Ottavia
- 18) Parco Archeologico della Villa dei Gordiani e Colombario di Via Olevano Romano
- 19) Area Sacra di Largo Argentina

- 20) Area Archeologica del Circo Massimo
- 21) Terme di Traiano -Parco del Colle Oppio
- 22) Sepolcro degli Scipioni
- 23) Mura Serviane – tutti i tratti
- 24) Casa Cavalieri di Rodi

Amounts without VAT

a)	Filming for diffusion/scientific purposes	416.67
b)	Filming for performance/entertainment purposes	1,083.33
c)	Filming for advertising purposes	2,083.33

VILLE, PIAZZE E PONTI MONUMENTALI

- 1) Piazza Navona
- 2) Piazza di Spagna
- 3) Piazza del Colosseo e Fori Imperiali
- 4) Piazza della Rotonda
- 5) Piazza di Trevi
- 6) Piazza del Popolo
- 7) Piazza del Campidoglio
- 8) Piazza Bocca della Verità
- 9) Piazza Campo de Fiori
- 10) Piazza Farnese
- 11) Piazza Margana
- 12) Piazza della Minerva
- 13) Piazza di Pietra
- 14) Piazza S. Ignazio
- 15) Piazza S. Maria in Trastevere
- 16) Piazza S. Croce in Gerusalemme
- 17) Piazza Mincio
- 18) Ponte S. Angelo
- 19) Ponte Sisto
- 20) Ponte Milvio
- 21) Ponte Cestio
- 22) Ponte Fabricio o dei Quattro Capi
- 23) Piazza e scalinata Trinità dei Monti
- 24) Piazza della Repubblica
- 25) Piazza Mattei
- 26) Via e Piazzale Garibaldi
- 27) Gianicolo
- 28) Villa Borghese
- 29) Villa Ada Savoia
- 30) Villa Aldobrandini
- 31) Villa Sciarra
- 32) Villa Torlonia
- 33) Villa Pamphili
- 34) Pincio
- 35) Giardino degli Aranci
- 36) Villa Celimontana

Amounts without VAT

a)	Filming for diffusion/scientific purposes	416.67
b)	Filming for performance/entertainment purposes	1,667.67
c)	Filming for advertising purposes	2,500.00

**MONUMENTS CATEGORY –B
-MINOR MONUMENTAL SITES**

Amounts without VAT

a)	Filming for diffusion/scientific purposes	416.67
b)	Filming for performance/entertainment purposes	416.67
c)	Filming for advertising purposes	500.00

**TARIFFS FOR TAKING PHOTOGRAPHS (DEL. C.S. n. 9/2016
Concession to be used as required of the patrimony belonging to the cultural heritage of the
Sovrintendenza Capitolina**

FOR EDITORIAL USE

Amounts without VAT

Taking shots for each single photograph on publications in paper or electronic format€	81,97
Using files for editions in several languages	“..	245.9

FOR RATES TO REALITIVE PHOTOGRAPHIC PRODUCTIONS FOR ADVERTISING CAMPAIGNS
PLEASE REFER DELA.C. n.11/2015

CONCESSIONS WITHOUT CHARGE

For filming:

Cultural heritages may be used without extra charge for filming or events of the following bodies:

- a) Public Administrations: State Administrations including Institutes and Schools of any order or type and Educational Institutions, Regions, Provinces, Municipalities, Mountain Communities, their Co-operatives and Associations, University Institutions, all national, regional and local no-profit Public Bodies, tv programs having the purpose of diffusion or science and without advertising interruptions.
- b) Students for educational purposes.
- c) First and second film works of authors.

For taking photographs for editorial use:

- a) Publications on paper with editions not less from 2,000 copies and cover price lower than € 80.00
- b) To be used for studying purposes
- c) Scientific publications

REDUCED TARIFFS

For filming:

Reduction of 30% on the overall amount due to filming involving at least 80% of the territory of Roma Capitale with the exception of filming for advertising purposes.

For taking photographs for editorial purposes:

Reduction of 50% for specialized periodicals having a wide-spread distribution.

INCREASED TARIFFS

For filming:

The tariff will be doubled where filming has performance/entertainment purposes in sites involving museums, monuments, archaeological areas, villas, historical parks to be used in a particularly intrusive manner, lasting a long time or with specific requirements arising from scripts. Applying the above increased tariff excludes the possibility of using the reduced tariffs.

The tariff will be doubled where events occur in spaces involving museums, monuments, archaeology, villas and historical parks to be used in a particularly intrusive manner, lasting a long time.

CONVENTIONS

For filming:

The Superintendence reserves the right to stipulate conventions involving advertising campaigns on a national and/or international scale and cultural, advertising and promotional events, conventions or gala dinners that involve a particularly intrusive use of the patrimony or having specific requirements arising from display arrangements. The relative payments will be calculated according to the following criteria:

- 1) Type and quantity of the patrimony involved: museums, squares with monuments, pedestrian areas, fountains, archaeological areas, villas and parks.
- 2) Focusing on the patrimony related to the advertising message (filming a panorama of the patrimony or detail thereof)
- 3) Choice of the advertising circuit: local – national – international – worldwide
- 4) Type, variety of the means of distribution used: TV, cinema, social networks, applications for smartphones, i pads, tablets and PC.
- 5) Filming intrusiveness
- 6) How long filming lasts

For taking photographs for advertising campaigns:

Payments for photographic reproductions related to advertising campaigns on a national and/or international scale or distributed via web will be defined via a specific convention according to the following criteria:

- 1) Focusing on the patrimony related to the advertising message (panoramic photo of the panorama or detail thereof)
- 2) Type of patrimony involved
- 3) Distribution of the advertising message: local, national, international, worldwide, web
- 4) Type, variety of the means of distribution used: fashion magazines, periodicals, catalogues, press releases and or editorials, bill boards, sales area fittings, social networks, applications for smartphones, i pads, tablets and PC
- 5) Filming intrusiveness (stage set-ups, locating products)
- 6) How long the advertising campaign lasts.

To take photographs for product derivations:

The Superintendence reserves the right to stipulate conventions with special user licenses on the basis of the characteristics of the product that the concessions refer to as well as the relative profits deriving from the sale.