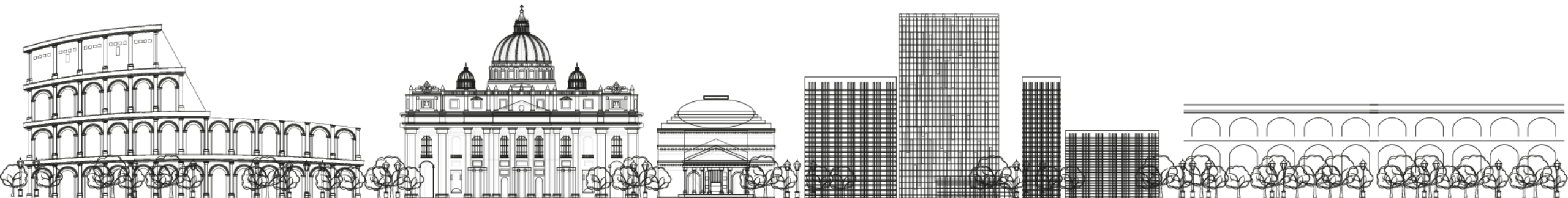


Mipim 2024 Official Italian Conference

The Italian market in 2024: trends and perspectives, opportunities and projects

Roberto Gualtieri

MAYOR OF ROME



Mipim 2024 Official Italian Conference

Next generation Rome

€13 billion of investment

€2 billion in project financing

6000 open construction sites – 1500 public



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Transforming Roma



Infrastructures



Green



Technology



Public transport

Mipim 2024 Official Italian Conference

The opportunity of regeneration and transformation:

11 potential square kilometers of land regenerated by 2050

4 million square meters of buildings recovered

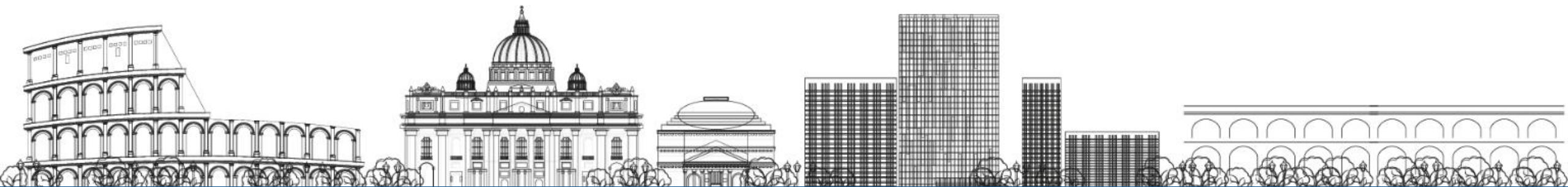
€22 billion in added value for the city

€40 billion in social and economic benefits for citizens

First ROMA REgeneration Report by Scenari Immobiliari

Mipim 2024 Official Italian Conference

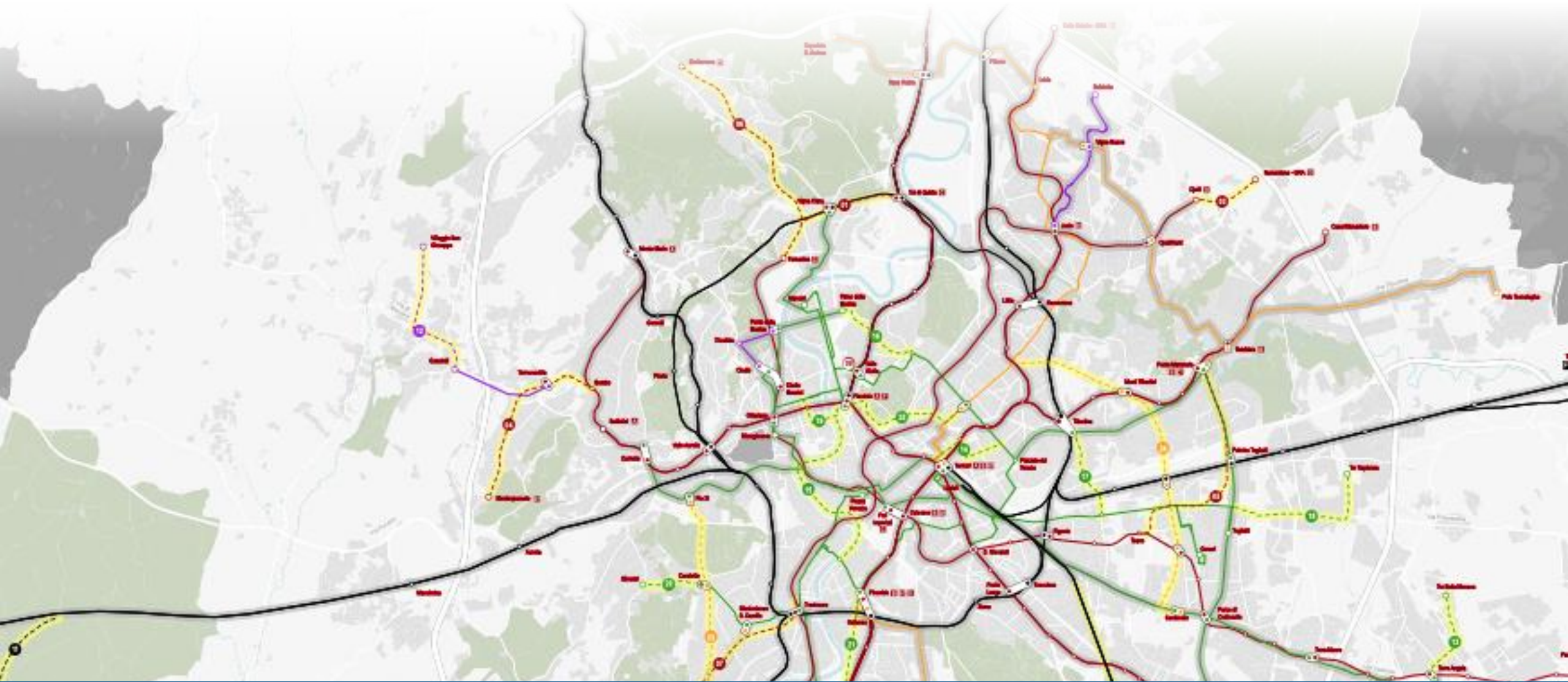
Regeneration of the city



Metro C – Piazza Venezia



Metro & tram (Pums - Urban Sustainable Mobility Plan)



Piazza Pia



Tor Bella Monaca (PUI - Integrated Urban Plan)



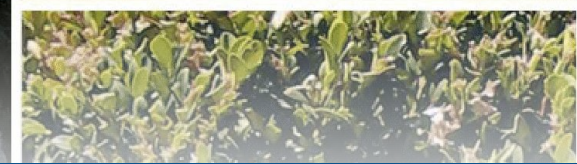
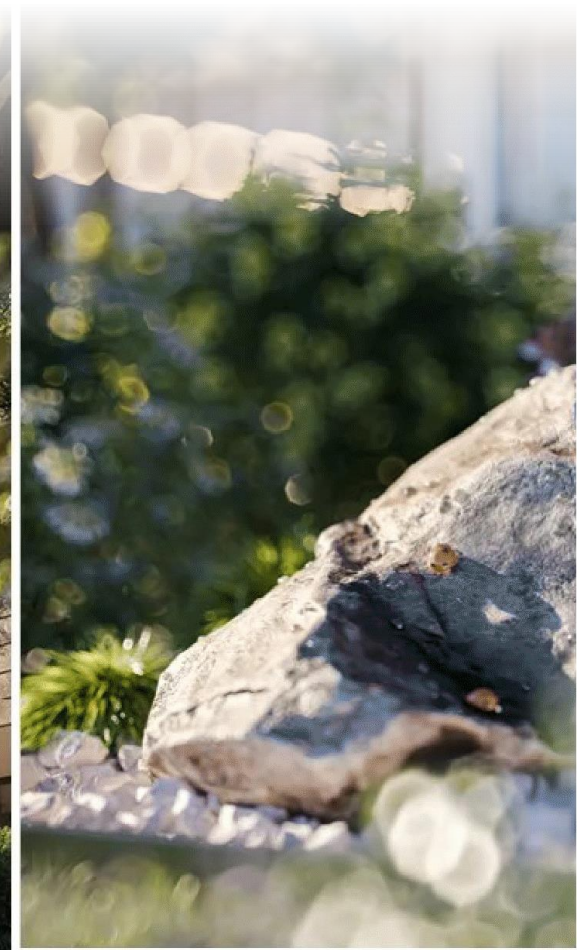
Cardinal Capranica (PinQua - National Innovative Plan for Quality Living)



Science Museum



Piazza dei Navigatori



Former trade fair area of Rome



Residence Bravetta



Palazzo Marini (Hotel Four Seasons)



Pietralata area



Via Guido Reni

